# Privacy Policy Greensboro Auto Auction GAA Classic Cars

At GAA, we care about consumer privacy, and we believe in providing transparency to consumers about our information practices. This Privacy Statement explains how GAA collects, uses, discloses, and protects your information. GAA is dedicated to helping visitors to our site to use and interact with our services. When you use or interact with the services, you expressly consent to our collection, use, disclosure and retention of your information as described in this Privacy Statement. The personal information we collect is used for providing and improving our service to you.

This privacy policy discloses the privacy practices for the Greensboro Auto Auction (<a href="www.greensboroaa.com">www.greensboroaa.com</a>) and GAA Classic Cars (<a href="www.gaaclassiccars.com">www.gaaclassiccars.com</a>). The policy applies solely to information collected by these web sites.

# Registration

In order to use this website, users must first complete the registration form. During registration a user is required to give certain information (such as name, phone number and email address). This information may be used to contact you about the products/services on our site in which you have expressed interest.

# **Transaction Information: Buying and Selling Online**

We request information from you on our website in order for you to peruse our inventory and buy and sell vehicles online. To do business, you must provide contact information (like name, phone number and address). This information is used for billing purposes and to complete sales transactions. If we have trouble processing an order, we'll use this information to contact you. Other transactions such as online job applications are also available.

## **Information Collection, Use, and Sharing**

We are the sole owners of the information collected on this site. We only have access to and collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We do employ third party service providers to facilitate our services, provide an authorized service, perform service related activities, and to assist us in improving our services. For the reason of properly fulfilling your requests and successfully completing our services, these third parties may require access to your information. Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

## **Your Access to and Control Over Information**

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our websites:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.

• Express any concern you have about our use of your data.

## Children

Our Services are not directed at children or intended to be used by children. Do not send any information about yourself to us if you are under the age of twenty one (21). In addition, if we learn a person under the age of thirteen (13) has submitted information to us, we will attempt to delete this information. If you have reason to believe that we may have accidentally received information from a child under the age of thirteen (13), please contact us immediately.

## Links

This web site contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## Cookies

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

# **Sharing**

We do not share aggregated demographic information with our partners and advertisers.

## Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment. Private information on paper is secured and documents are disposed of by shredding when no longer needed.

## **Updates**

Our Privacy Policy may change from time to time and all updates will be posted on this page. We will post the new Privacy Statement in advance of the date it becomes effective. You agree to the new Privacy Statement by continuing to use or interact with the Services.

If you feel that we are not abiding by this privacy policy or if you have information corrections to make, you should contact us immediately via telephone at <u>336-299-7777</u>.